

# KERALA CRICKET ASSOCIATION

## Expression of Interest (EOI) – Medical Partner for Kerala Cricket League Season 2

EOI NO.KCA/EOI/Medical Partner/01/2025-26

Kerala Cricket Association (KCA) is inviting Expression of Interest from a reputed Hospital for Medical Partner for the Kerala Cricket League Season 2 scheduled to be held at The Sports Hub, Greenfield International Stadium, Thiruvananthapuram, from 21st August to 6th September 2025.

### Scope of Work

The selected Medical Partner shall be responsible for providing **comprehensive medical support** to players, match officials, and spectators across all match and practice days of the tournament, as per the standards followed in national and international cricket tournaments.

#### **A. Services for Teams and Match Officials**

##### **1. Designated Hospital**

- Tie-up with a reputed hospital near the match venue and team hotels.
- 24x7 trauma care, advanced diagnostics, ICU, and multi-specialty support.

##### **2. Medical Panel**

- A dedicated **Medical Coordinator**
- Qualified doctors in: Emergency, Orthopaedics, ENT, Ophthalmology, Cardiology, Radiology, Pathology, Dentistry, General Surgery, and Pharmacy
- Contact list to be shared with team managers

##### **3. Stadium Deployment (Per Match Day)**

- 1 Senior Doctor (ALS certified)
- 1 Orthopaedic Doctor
- 1 Critical Care Nurse

- 2 Trained Stretcher Bearers
- 2 ALS-equipped Ambulances (one active, one standby)

#### 4. **Players' Medical Room Setup**

- Located near dressing rooms but outside restricted area
- Equipped with emergency medical equipment, supplies, and sports therapy units

#### 5. **Medical Equipment Requirement (Indicative List):**

Includes AED, Oxygen Cylinder, Spine Boards, Hot/Cold Packs, Physiotherapy Equipment, Sterile Kits, Bandages, Slings, Emergency Medicines, etc.

### **B. Services for Spectators**

#### 1. **Spectators' Medical Room (Sector J):**

- Fully functional room with AC, TV, fridge, minor treatment capacity (suturing, rehydration, etc.)

#### 2. **First Aid Stations:**

- Adequately staffed and spaced across spectator areas
- Clearly signposted in English and Malayalam

#### 3. **Ambulance Support:**

- 2 ambulances including at least 1 ALS
- Must be on-site 1 hour before gates open
- Easy ingress/egress for emergency movement

### **Branding & Promotions**

The selected partner will receive branding benefits as the **Official Medical Partner of KCL Season 2**, including:

- **Instadia LED Perimeter Branding**
  - Size: 5m x 1m (Resolution: 640px x 112px)
- **TV Commercial Slot on Star Sports 3 (English)**
  - Duration: 30 seconds
  - The Medical Partner shall provide the creative as per broadcaster specifications
- **TV Commercial Slot on Asianet Plus (Malayalam)**
  - Duration: 30 seconds
  - The Medical Partner shall provide the creative as per broadcaster specifications

**Eligibility Criteria**

- NABH/NABL accredited hospital or ISO-certified medical service provider
- Proven experience in managing medical services for large-scale sports/public events
- 24x7 trauma care and emergency response capabilities
- Readiness to provide required ambulances, medical professionals, and equipment

**Submission Guidelines**

Interested parties are requested to submit their EOI containing the following:

- Profile of the organization
- Proposed hospital(s) and medical staff deployment plan
- Details of past experience in similar events
- Any additional value-added services

**EOI Submission Deadline**

The expression of interest should reach the Office of Secretary, Kerala Cricket Association, KCA Complex, T.C 28/152, Sasthamkovil Road, Thycaud P.O., Thiruvananthapuram, Pin-695 014, Tel- 0471-2326522 on or before 5PM, 25th July 2025.

For queries on nature of Service/Terms and Conditions please mail to [office@keralacricket.in](mailto:office@keralacricket.in)

Secretary, KCA reserves the right to accept/reject any or all application of Expression of Interest (EOI) and may also cancel the Expression of Interest (EOI) notice and call fresh notice for Expression of Interest (EOI) without assigning any reason thereof.

**Secretary**  
**Kerala Cricket Association**

Date: 19.07.2025