

Appendix-2: Information to be furnished by the applicant for selection of Agencies/ Companies for Public Relation and Marketing for Kerala T20 premier league

[To be printed on the Bidder's letterhead and signed by its Authorized signatory]

a)	Name of the Firm	
b)	Registered office address	
c)	Name of Director /Proprietor /Partners - (With address and telephone No.)	
d)	Communication Address along with phone numbers of Contact person and official email I'd(s)	
e)	Year of establishment of the firm and the registered office.	
f)	Whether individual/Partnership / Pvt. Ltd or Ltd firm with full particulars of the other partners including their names, professional qualifications, age experience, etc. (Attach a separate sheet, if required)	
g)	Trade License No. /GST No. Furnish a photocopy of license	
h)	Years of experience	
i)	Whether any Civil Suit / Litigation has arisen in the contract executed during the last five years/being executed. If yes, please furnish the name of the Contract, employer nature of work, contract value, work order and date and brief details of litigation	
j)	Are you already an empaneled advertising agency of Governments/Organizations/ Institutions/ Associations/ Commercial entities? If yes, give details. Details of total experience in advertising.	
k)	Important events executed during last 5 years. Full address of the clients for whom the works have been executed.	
l)	Income Tax No. (PAN/TAN) Furnish copies of last Income Tax Clearance	
m)	Name and address of the Banker/s of Firm	
n)	National or International Awards received if any.	
o)	Details of manpower at each office	
p)	Details of work relating to Exhibitions, Trade fairs and specific events (Photos, PPT etc) PR exercise done for clients and the results thereof Top 3 creative ads done for print and 2 for television / radio	

Signature of Authorized Signatory (with official stamp)

Name: [•]

Designation: [•]

Address: [•]

Telephone: [•]

E-mail address: [•]